



**東華大學** 中国·上海  
**DONGHUA** *University*

# Application Guide of Undergraduate Programs

【Year 2017】

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## **OVERVIEW**

### **I. About Donghua University**

Donghua University (hereafter referred to as DHU) is located in Shanghai. Its history can be traced back to the establishment of Nantong College in 1912 by Zhang Jian, a famous industrialist in Qing dynasty. In 1951, East China Institute of Textile Science & Technology was founded; in 1985, the name was changed to China Textile University; in 1999, it was changed to Donghua University.

DHU was approved as the state-key university in 1960 and is one of 75 universities which are directly under the Ministry of Education of China. DHU has 5 post-doctoral research centers, 28 doctoral degree programs, 60 master's degree programs and 58 undergraduate programs. There are over 2300 faculty and more than 30,000 enrolled students.

The leading disciplines of Donghua University are Textile Engineering, Material Science, Design, Fashion and Management. In the national academic evaluations of all first-level disciplines, Textile Science & Engineering ranks No.1 for three times; Material Science & Engineering and Design Studies rank among the top 20%. According to the latest statistics published by International ESI (Essential Science Indicators) Database, the disciplines of Engineering, Chemistry, Physics, and Material Science of DHU ranked among the top 1% in the world. The engineering related discipline in ARWU ranking is among the best 150.

As early as 1954, DHU commenced to accept international students who were among the first group of overseas students enrolled by Chinese universities. It has been appointed to accept international students either with Chinese Government Scholarships or Shanghai Government Scholarships. Besides, DHU sets up 'Outstanding International Student Scholarship' to encourage excellent international students. In 2002, International Cultural Exchange School was established, which takes full responsibility of the recruitment, cultivation and management of the international students. In 2016, 4774 international students from 138 countries studied at DHU.

Almost all the degree programs of DHU are open to the international students. In recent years, DHU also sets up English-taught degree programs: 5 undergraduate programs majored in the field of business and design; 8 master's programs majored in the field of Textile, Material, Chemistry, Computer, Information and Environmental Engineering. Almost all the doctoral programs can be instructed in English as well. Besides, non-degree programs such as Chinese language programs, University Foundation program, advanced study programs and a variety of short-term programs are available to the international students.

## II. List of Undergraduate Programs

	COLLEGE	UNDERGRADUATE PROGRAMS
YAN'AN ROAD CAMPUS	International Cultural Exchange School	<b>English-taught (CIP) : Business Administration, International Trade, Marketing</b> B.A. in Chinese Language (concentrate on Economy & Trade)
	Shanghai International College of Fashion & Innovation	<b>English-taught(SCF): Fashion &amp; Accessory Design (Fashion Innovation), Environmental Design (Fashion Interior Design)</b>
	Fashion & Art Design Institute	Fashion Design & Engineering, Fashion & Apparel Design, Product Design, Environmental Design, Visual Communication Design, Digital Media Art, Art & Technology
	School of Business & Management	<b>【Economics Category】</b> International Economy & Trade, Finance <b>【Management Science and Engineering Category】</b> Logistic Management, Information Management & Information System, Electronic Commerce <b>【Business Administration Category】</b> Marketing, Financial Management, Accounting, Tourism Management, MICE Economy & Management, Business Management
SONGJIANG CAMPUS	College of Textile Science	Textile Engineering ( Textile & Fabric, Knitting & Apparel, Textile Testing & Business, Textile Designing, Textile & International Trade, High-tech Textiles, Textile Electromechanical Integration ) , Functional Materials (Biomedical Textile Material and Technology, Biological Materials, New Energy and Optoelectronic Materials), Non-woven Materials & Engineering
	College of Material Science and Engineering	Polymer Materials & Engineering, Inorganic Non-metal Material Engineering, Composite Materials & Engineering
	College of Information Science & Technology	Electrical Engineering &Automatization, Automation, Electronic Information Engineering, Communication Engineering
	School of Computer Science & Engineering	Computer Science & Technology, Software Engineering, Information Safety, Network Engineering
	College of Mechanical Engineering	Mechanical Engineering (Machine Design & Theory, Machinery Manufacturing & its Automation, Mechatronical Engineering, Curtain Wall Engineering & Machinery), Industrial Design (Products Design, Design Management)
	College of Chemistry, Chemical Engineering & Biotechnology	Bioengineering, Applied Chemistry, Light Chemical Engineering
	School of Environmental Science and Engineering	Environmental Science, Environmental Engineering, Building Environment & Energy Application Engineering, Energy & Environmental System Engineering
	College of Foreign Language	English Language & Literature, Japanese Language & Literature
	College of Science	Mathematics & Applied Mathematics (Financial Engineering), Statistics (Finance Statistics & Risk Management), Applied Physics (New Energy & Microelectronics), Optoelectronic Information Science & Engineering
	College of Humanities	Law, Administrative Management, Communication Theories, Public Relations, Educational Technology (Media-making & Communication)

## SELF-FUNDED STUDY

### I. Fees

Medium of Instruction	Undergraduate Programs	Application Fee	Tuition/ academic year
Chinese	All Majors except Art & Design related majors	CNY600	CNY22000
	Art & Design related majors (Fashion & Apparel Design, Product Design, Environmental Design, Visual Communication Design, Digital Media Art, Art & Technology)	CNY600	CNY26000
English	CIP: Business Administration	CNY800	CNY50000
	CIP: International Trade	CNY800	CNY50000
	CIP: Marketing	CNY800	CNY50000
	SCF: Fashion & Accessory Design (Fashion Innovation)	CNY800	CNY50000
	SCF: Environmental Design (Fashion Interior Design)	CNY800	CNY50000

- The fees apply to general scholar as well.
- All the fees must be paid online at [apply.ices.cn](http://apply.ices.cn) or paid in person at DHU with RMB cash or UnionPay card.
- Self-funded students are required to buy "Comprehensive Insurance & Protection Scheme for Foreigners Staying in China of Ping An Annuity Insurance Company, Ltd" and pay for four years in one time (CNY3200) on the enrollment day.

### II. Application Information

- **Schooling & Duration:** 4 years (flexible duration: 3 to 6 years); 0.5 to 2 years for general scholar.
- **Application Deadline:**
  - Fall intake: **Jun. 30** (all the programs)
  - Spring intake: **Dec. 30** (only B.A in Chinese Language and three CIP programs)
- **Applicant Eligibility:**
  - Be a non-Chinese citizen in good health.
  - Be a high school graduate under the age of 35.
  - Be in the second year or above undergraduate grade in a university and under the age of 45 when applying for undergraduate courses as a general scholar.

# SCHOLARSHIPS

## I. Applicable Scholarship Programs

As one of the key universities directly under the Ministry of Education of China, DHU has been appointed to accept international students either with Chinese Government Scholarship (hereinafter referred to as CSC) or Shanghai Government Scholarship (hereinafter referred to as SGS). Each year, DHU accepts over 150 government scholarship students from all over the world to pursue undergraduate (bachelor's) or postgraduate (master's or doctoral) degrees or study as visiting scholars in undergraduate or postgraduate programs.

Student Categories	Applicable Scholarship Programs	Application Receiving Agency
Undergraduates	Chinese Government Scholarship - Regular Programs	dispatching authorities in your home country
	Shanghai Government Scholarships	Donghua University
Postgraduates	Chinese Government Scholarship - Regular Programs	dispatching authorities in your home country
	Chinese Government Scholarship - Chinese University Program	Donghua University
	Shanghai Government Scholarships	Donghua University
General Scholar (attend undergraduate courses)	Chinese Government Scholarship - Regular Programs	dispatching authorities in your home country
Advanced Scholar (attend postgraduate courses)	Chinese Government Scholarship - Regular Programs	dispatching authorities in your home country

## II. Chinese Government Scholarship (CSC) - Regular Programs

China Scholarship Council, entrusted by the Ministry of Education of China, is responsible for the enrollment and administration of Chinese Government Scholarship programs. Programs listed below are applicable to certain target prospective students. For more information, please refer to [www.campuschina.org](http://www.campuschina.org).

CSC - Regular Programs (partial)	Target Prospective Students	Application Receiving Agency
<b>Bilateral Program</b>	Bachelor, Master and PhD applicants, General and Advanced Scholar	dispatching authorities in your home country
<b>Great Wall Program</b>	General and Advanced Scholar	National Commissions for UNESCO in your home country
<b>EU Program</b>	Bachelor, Master and PhD applicants, General and Advanced Scholar	Office for Education and Culture, Mission of P.R. China to the European Union
<b>AUN Program</b>	Master and PhD applicants	AUN Secretariat
<b>PIF program</b>	Bachelor, Master and PhD applicants, General and Advanced Scholar	Pacific Islands Forum (PIF) Secretariat

- **Consult&application:** please visit [www.campuschina.org](http://www.campuschina.org) and contact the accordingly receiving agency listed above for consulting and application issues, e.g. the application deadline, the procedure, and the application materials required.
- **When to apply:** generally from the beginning of January to the end of March; for the exact dates, please consult the accordingly receiving agency listed above.
- **Final result announcement:** the accordingly receiving agency listed above will contact the applicants directly for the final result.
- **What DHU involves in your application:**
  - DHU Agency Code: **10255**
  - Check if DHU offers the major/academic field you prefer to learn. You can refer to the **major list** or visit [english.dhu.edu.cn](http://english.dhu.edu.cn).
  - To **increase the likelihood of winning the scholarship**, you may also send the whole set of your application materials to [ices@dhu.edu.cn](mailto:ices@dhu.edu.cn) to apply for “**Pre-admission Notice**”. In case you fail to receive the scholarship, with this “Pre-admission Notice”, you will have chance to study at DHU as a self-funded student (you need to contact DHU before Jun. 30 for this issue).
  - Please be aware that it takes at least two weeks to complete the review. Therefore, it is strongly suggested to consult timely and make early preparation of application materials.

### III. Shanghai Government Scholarships (SGS)

➤ **Applicable Programs:**

- Chinese-taught Bachelor's Programs (except B.A. in Chinese Language)

➤ **Scholarship Coverage:**

- **Full Scholarship (Type A):**

- 1) a waiver of tuition fee
- 2) free on-campus dormitory accommodation
- 3) monthly living allowance
- 4) Comprehensive Medical Insurance and Protection Scheme for International Students in China

- **Partial Scholarship (Type B):**

- 1) a waiver of tuition fee
- 2) Comprehensive Medical Insurance and Protection Scheme for International Students in China

➤ **Schooling & Duration:** 4 years (could be extended for 1-year Chinese language study). The actual scholarship duration is subject to the information on Admission Notice, which cannot be extended in general.

➤ **When to Apply:** from present to March 31, 2017 (fall intake only)

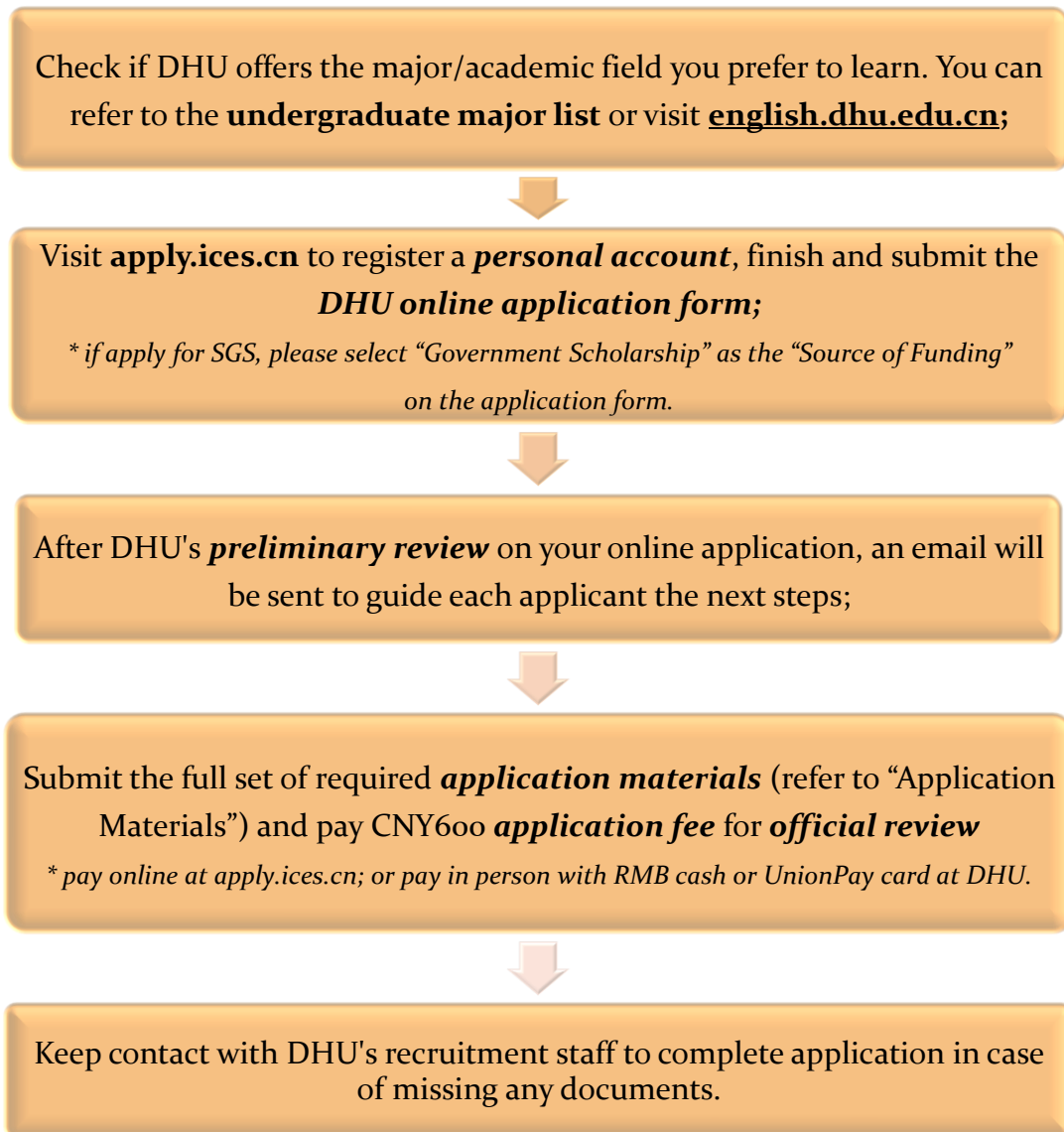
➤ **Applicant Eligibility:**

- Be a non-Chinese citizen in good health.
- Be a high school graduate under the age of 25.
- Be excellent in academic and extra-curricular performance and yet not be rewarded any other scholarships offered by Chinese government, institutes or organizations.



## APPLICATION

### I. Application Procedure (for SGS & self-funded study)



- **Official review:** the official review includes the academic reviews from the respective colleges and relevant academic departments of Donghua University, and for SGS applications, the "Donghua University Government Scholarship Review Conference" held in April.
- **Conditional admission:** A conditional Admission Notice will be issued to applicant who gains approval from DHU but still has certain document(s) pending. These applicants must submit required documents before the designated enrollment date in order to bring the admission letter into effect; otherwise DHU will withdraw the admission.
- **Final result announcement** DHU will email the applicants to announce the final result of SGS in May, and of self-funded study from May through July according to one's application time.

## II. Application Materials

### Part A Information

- ✓ Fill in DHU online application form: [apply.ices.cn](http://apply.ices.cn)
- ✓ ID photo
  - Photo Requirements: recent bareheaded (within six months), full-face, white-colorbackground, two-inch certificate photo, instead of landscape photos or photos of daily life; in JPG format, less than 100K
- ✓ Passport copy
  - A clear copy of your valid passport with your name, photo, birth date, place of birth, date of issue, date of expiry
  - Visa page is required for applicants who are not in their home country

### Part B Academic, Language Credentials, and PS

- ✓ High school **graduation certificate** and **transcripts** of all grades:
  - Copies of the original certificate with the high school stamp and/or the signature of the principal. If the originals are not in Chinese or English, they must be translated and notarized.
  - For applicants who haven't graduated, pending graduation certificate and transcripts available till the application date are also acceptable. Official graduation certificate and transcripts of all grades shall be submitted timely after being received.
- ✓ If you are applying for Chinese-taught majors:
  - HSK Certificate: HSK 5 (above 180 scores) or above
  - The certificate must be received within recent two years.
- ✓ If you are applying for English-taught programs (SCF, CIP):
  - IELTS 6.0 or TOEFL IBT 80 or above received within the recent two years. Students who submit other English proficiency certificate might be asked to submit supplementary materials.
  - Applicants whose native language is English do not need to provide these documents.
- ✓ Personal Statement:
  - Essay format written in English or Chinese on one page of A4 size paper. For applicants of English-taught programs (SCF, CIP), it must be written in English.
  - Introducing why you are applying – your interests and enthusiasm for the major, how your previous studies or experience relate to the major.
  - Introducing what makes you suitable – any relevant skills, experience or achievements gained from previous education, work or other activities.
  - Why you choose to study in China instead of your own country, and why Donghua University.

### Part C For Applicants of Art & Design Majors Only

- ✓ It is required to submit art or design works strictly according to the following requirements:
  - If you are applying for Chinese-taught majors (Fashion & Apparel Design, Product Design, Environmental Design, Visual Communication Design, Digital Media Art, Art & Technology): the original latest art works must be submitted with the other documents, including one pencil sketch, one color painting, one design rendering (for fashion related, it must be ladies' wear or mens' wear). All works must be in the size of 360mm\*260mm.
  - If you are applying for majors offered by SCF, please offer the Personal Creative Design Portfolio recorded in a CD disk. No limits on formats required but designs by hand are preferred. The works need to be shot by DV with your own oral English presentation of design concepts to reflect your understanding of professional knowledge, skills and creativity.

### **Remarks:**

- ✓ The general scholar applicants need to submit the same documents, along with the official certificate/letter issued by a university that proves having learned for at least one year.
- ✓ Applicants of B.A. in Chinese Language, please refer to its prospectus or visit [english.dhu.edu.cn](http://english.dhu.edu.cn) for more information.

## **III. Submission**

Application materials Part B **MUST** be scanned and zipped in to **ONE** archive and sent to [ices@dhu.edu.cn](mailto:ices@dhu.edu.cn) as an attachment with the title of “Program Name-Medium of Instruction (EN/CH)-Bachelor-Your Passport No”. For Example: “Marketing-CH-Bachelor-Poo87564”.

DHU will reply you upon receipt of these documents.

Meanwhile, applicants may submit paper-based application materials to us in the ways below:

- Bring application materials directly to International Student Admissions Dept. (Office 121), International Cultural Exchange School of Donghua University.
- Send application materials by post:  
Address: International Student Admissions Dept. (Office 121)  
International Cultural Exchange School, Donghua University,  
No.1882 Yan'an Road West,  
200051, Shanghai,  
P. R. China.  
Phone: 0086-21-62378595

## **IV. Attention**

- Applicants who have submitted copies of certificates are required to take the originals for verification on the enrollment day. If the copies submitted are inconsistent with the originals, DHU reserves the right to withdraw the admission.
- Students who are admitted to art and design related majors will take a painting test before enrollment: a pencil sketch and a color painting. If results are inconsistent with the works submitted for application, DHU reserves the right to withdraw the admission.
- Application materials and application fee cannot be returned under any circumstances. DHU reserves the right to ask applicants for supplementary materials.
- If the sending of admission documents fails due to invalid, incorrect or unspecific information provided, applicants themselves shall bear the responsibilities.

## **Enhance Your Chinese or English**

To meet DHU language entry requirements within a shorter period, students can choose to enhance the language proficiency at DHU by participating into Intensive Chinese Program (for Chinese-taught majors) or University Foundation Program(for English-taught majors).

### ❖ **Intensive Chinese Program**

This is a relatively intensive Chinese language training program throughout a year. Classes are both in the mornings and afternoons, and students need to take 30 class hours each week. After a period of intensive study, students are expected to rapidly enhance comprehensive Chinese listening, speaking, reading and writing abilities and reach the entry requirement of DHU Chinese-taught undergraduate or postgraduate programs (HSK 5 above 180 scores).

### ❖ **University Foundation Program**

- ✓ UFP offers a unique pathway to English taught Business degree programs in China's most exciting and international city, Shanghai.
- ✓ UFP gives students the skills that will help them succeed at university level, so it is also open to students who plan to study non-business degrees or at other universities.
- ✓ UFP core courses consist of English for Academic Purposes, Computing, and Mathematics. Students who wish to study a business degree can also take electives in Business and Economics. The course of IELTS Exam Skills is offered for students who want to maintain a range of options for their future studies.

*\*\*For detailed information on Intensive Chinese Program and University Foundation Program, please refer to the corresponding prospectus or visit [english.dhu.edu.cn](http://english.dhu.edu.cn).*