

“CUORI CUP”the 3rd International Student Fashion Design Competition

During the 26th Shanghai Fashion Week, and under the guidance of the China Association for International Education, Donghua University will hold the 3rd International Student Fashion Design Competition. We sincerely invite international students in China to rewrite the "silk road" through fashion art.

Host: Donghua University

Sponsors: Cuori Electrical Appliances (Group) Co., Ltd

I Competition Theme

The theme of this year's competition is "Enchanting embroidery, Ever-lasting silk & belt" . Competitors are expected to use this theme as the main principles for innovation to design a set of clothes and demonstrate the principles on real models.

II Competitors

International students enrolled in colleges and universities in China, no limitation in majors or grades

III Competition Process

1. Registration and Submission Deadline: March 13, 2020

Colleges and universities should recommend competitors to the committee. Competitors participate individually. Submission should be made in the form of PPT, including:

- the name of the work
- sources of inspiration
- design rendering of the series (3 styles per competitor)
- sketch
- fabric and work description

Each PPT should be A3 size (297mm*420mm) with the image resolution of no less than 300 dpi. The application form and PPT template can be downloaded in the website <http://ices.dhu.edu.cn> “在校学习-外国留学生时装设计大赛” . Please submit all the above materials to the competition mailbox lxsfashion@126.com before the deadline.

2. Final Evaluation and Release: March 23, 2020

The committee will have experts select finalists, followed by publishing the results and feedback evaluation. Finalist designs will be shown on the theme website. At the same time, a WeChat vote will be held, and the first 3 will be in the final list too.

3. Finals and Prize Award (tentative): April 21, 2020

Based on the design submissions, the finalists will complete a series of garments according to a size 92 male /84 female (3 styles per competitor).

The finals will be evaluated according to the model fashion display; models will be provided by Donghua University.

IV Competition Awards

1. Gold Prize: 1 person, CNY10,000 and certificate
2. Silver Prize: 3 persons, CNY5,000 and certificate
3. Bronze Prize: 10 persons, Cuori product(value CNY3,000) and certificate
4. Honorable Prize: several, Cuori product(value CNY1,000) and certificate
5. Colleges and universities with finalists will be awarded the Outstanding Organization Prize.

V Entry Requirements

1. The submission is limited to only one competition. Any plagiarism will result in immediate disqualification.
2. The competition committee provides the material cost for each preliminary finalist. Standard: CNY 2000
3. The competition committee is not responsible for the copyright protection of the entries. Competitors will take responsibility of the intellectual property related issues.
4. Competition hosts and sponsors have the right to use entries and competitor portraits without compensation for promotional activities or commercial purposes.

VI Contact

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